

### @ CALLAGHANS







### Presentation & Exhibitions

banner free rack with banner

[zip]

### Pop Up Displays

### Kit Includes



2 x 150w clip on spotlights with cable and plug



Magnetic Bar



Aluminium collapsible frame with black moulded fittings



Semi rigid wheeled trolley case plus instructions

Today the Pop Up is seen as a standard for large image walls at events and presentations. Few loose parts in combination with an easy and solid construction, gives you great attention.

TENTION.

THAN EVER!







# esentation &

Adjustable Information Stand

### **Presentation Displays**

### Swift

Swift is a freestanding floor display with telescopic bar and round base. A dust proof and elegant presentation of single sheet information without a visible frame. Exchange anytime by opening or taking away the front cover. The clever design allows quick rotation from horizontal to vertical.



Fixtable acts as both a portable brochure stand and a table. It's a real eye catcher with a silver metallic varnished top with space for two Din A4 brochures beneath. Fixtable is the best portable table in the field and is ideal for exhibitions or product launches or as a permanent presentation in your showroom.





### **Roll Up Displays**

Increase the visibility of your business. Lets you stand out from the crowd with great vision impact with an easy and solid construction.



### SD1000 Roll Up:

- Available in 1 size 850 x 2150mm
- Top Profile Snap Closing
- Bottom Profile / Self Adhesive Strip .
- Sturdy Design / Modern Appearance
- Comes with Carry Case







### SD4000 Roll Up:

- Available in 1 size (850x2150mm)
- Top + Bottom Snap closing profiles allows graphic to be interchanged
- Sturdy Design, extruded aluminium case
- Comes with Carry Case



show

foldable with banner

zip

### **Brochure Displays**





### **Show Zip**

It's Showtime. We understand that literature and brochures are as unique as the businesses they promote. So why wouldn't you want your literature displays to reflect the same originality? You can do more than just present your company's profile and products - you can add to the unique style of your company. Three Brochure pockets made of UV and shock resistant polycarbonate die-cast, unfolding easily to a brochure rack.

flagflash

zip

Customisable Graphic Here

**Customisable Graphic Here** 

### Flagflash

With its angled shelves and eye catching modern style, this brochure stand is sure to attract attention to your literature on display. Flagflash presents freestanding trays for six A4 brochures and your 500mm prints with the banner block extrusion.





### **Modern Information Presentations**









### Magic Zip

Simply Magic: A verstile information display system, just hook the different elements of the magic zip assortment to the basic structure made of silver anodised aluminium with vertical and horizontal notches. According to your idea and requirements you can easily create magazine or brochure racks and freestanding individual POP display.

### **Real Zip**

A Real and genuine original. This is the perfect display for exhibitions or showrooms, it is designed for daily use under tough conditions with four polycarbonate brochure pockets and the ergonomically curved aluminium side braces guarantee easy access to the printed material.

Customisable Graphic Here

### Velo

Clear lines and a lot of free space, that's what Velo will give to you. Velo is the all in one display for shop, office, exhibition and showroom. The two piece base structure is mounted in no time.







### Multimedia in your presentation

### Velo Media

Make your presentation multimedia-based with the integrated 7" LCD screen. The digital media frame with built-in speaker shows commercials, short films or digital photos. Load your files on a memory card and there you go. Below the screen Velo Media has a brochure tray for A4 printed material.

### Velo Media includes:

- LCD 7" digital media frame
- silver anodized aluminium panel
- MDF silver coated base







### Zip Media

It's Showtime: with zip media you are mobile and multi-functionally equipped as well. With a built in 7" LCD screen, 3 shock resistant polycarbonate die-cast brochure trays fold up to a stable rack for both print and audiovisual media. At exhibitions, for POS, in your showroom or at events: you will certainly attract the attention of customers and interested people with your audio-visual presentation. The relevant brochures for distribution are placed directly under the screen.

### Zip Media includes:

- LCD 7" digital media frame
- silver anodised aluminium panel
- 3 brochure pockets for DIN A4 format made of shock-resistant polycarbonate
- 1 poster pocket A4 pixquick for your customisable prints
- MDF silver coasted base

### Customisable Graphic Here

### Innovative Ways To Advertise

### Rondo & Stop Info



### Stop Info

Stop Info is set up in no time: just mount the extrusion on the base and then screw on the poster pocket. Thanks to the magnetic locking, the exchange of information can easily be changed at anytime. Sleek construction, just the thing to stop anyone in their tracks.

Poster option: 700x500mm



### Rondo

Gain publicity space with the rondo tables: the modular base can be customised with a print inlay under the glass inset. The table top itself becomes an additional advertising space with a print put under the tempered glass.







### Exhibitior esentation &

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### You Take Care Of The Image, We Take Care Of The Display

### Presto



Silver



Black



Endcaps







Presto panel display is really great, together with your display panel Presto becomes a Sign Post, an Advertising Board, a Partition or a Decorative Element in interior or exterior areas. The anodised aluminium profile can be combined with panels made of wood, metal, glass, any materials from 1mm – 30mm are shut safely by presto. You can open and close the system easily for quick change of display; integrated rubber laces protect your panel and act as an anti-slip device also. Pressto makes room for your creativity.

### **Out-door Banner Stand**



### Outer

Looking for a stable outdoor banner display? Then outer is the right choice. Fill the plastic base with water or sand and your Outer will stand firm and secure. Thanks to its special design, Outer is suitable for banners with variable width and height. A telescopic pole and the flexible banner bars render this flexibility possible. Setting up is easy as the banner bars are already connected to the pole.

Made of plastic and aluminium, Outer is lightweight. After the job just empty the base and store all parts in the transport bag provided.









### **xhibition** esentation &

### Outdoor Display Products

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Our 30t

Business Design Centre 52 Upper Street Islington Green Landon NJ 00H Seturday 13th May 2008 Jian-Spm Jian-Spm Jian-Spm

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Callway DAIRY MILK

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### Pavement Signs - Swinger Range





The magnetically closed polycarbonate poster wallet is easy to update, secure and virtually waterproof

'D-Flex' antishock panel hangers

Choice of permanent graphic or interchangeable **–** poster panel



models for movement health and safety compliance

Pavement signs are a year round out-door and in-door solution for all your marketing needs. Pavement signs can provide either permanent graphics for long lasting branding or the ability to change the message with the poster based pavement signs. This added flexibility allows you to change the message on your display board from month to month or even from day to day.



**Outdoor Display Products** 

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### Pavement Signs - Swinger Range

### **Eco Swinger**

- The smallest and cheapest Swinger with a 430 x 625mm display panel for permanent messaging
- Recycled black PVC base offers excellent stability
- Gloss white panel for vinyl, digital or screen printed graphics
- 32mm round steel tube frame, polyester powder coated





### Swinger 2000

- Permanent message sign with 500 x 700mm gloss white panel for vinyl, digital or screen printed graphics
- Recycled black PVC base offers excellent stability
- 50 x 25mm flat sided oval steel tube frame, polyester powder coated

### Swinger 2000 Poster

- Double sided A2 poster sign
- Header area on panel for permanent message
- Magnetic edged polycarbonate poster wallet provides excellent weather resistance and durability
- Recycled black PVC base ensures excellent stability
- 50 x 25mm flat sided oval steel tube frame, polyester powder coated



### Simple Handling, Perfect Presentation

· · Mobile ·

Available here

### Pavement Signs

### Swinger 3000

- Gloss white panel 588 x 917mm for vinyl, digital or screen printed graphics
- Rounded styling and low centre of gravity minimise health and safety concerns
- Water-fillable base with in-built wheels allows easy positioning
- 50 x 25mm flat sided oval tube frame

### Swinger 3000 Poster Double sided 20" x 30" poster sign

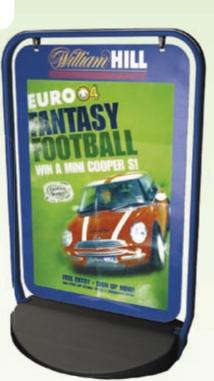
- Magnetic edged polycarbonate poster wallet provides excellent weather resistance and durability
- Water fillable black base with in-built wheels

### Swinger 4000 Poster

- Large format (A1) poster display solution
- New Stock silver frame and panel option
- 50 x 25mm flat sided oval steel tube frame
- Water fillable black base with in-built wheels
- Magnetic edged polycarbonate poster wallet provides excellent weather resistance and durability

### **Tactical Header**

- Tactical header ideal for highlighting short term promotional messages
- Additional advertising site for minimal cost
- Clips to the top of the Swinger 2000, 3000, 4000 pavement signs •
- 1mm rigid gloss white PVC is ideal for vinyl graphics, digital or screen printing





## utdoor Display Products

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### **Pavement Signs**

For pavement, roadside and forecourt promotion. The combination of low centre of gravity and special grade aluminium alloy 'foil' panel makes Ecoflex the most wind resistant pavement sign available.



### A-Boards



### **A-Board**

- A-Board with 500 x 700mm double sided display area
- 32mm dia. steel tube frame, white powder coated
- Sturdy and robust product
- Folds flat for efficient storage

### **A-Master**

- Front-loading 'snap open, snap shut' poster frame A-Board
- 32mm profile snapframe with anti glare PVC poster cover each side
- Galvanised steel back panels for weight and stability
- Hinged locking arms





### **Premium Chalk A-Board**

- Superb quality A-Board ideal for pubs, restaurants and cafes
- 539 x 810mm or 720 x x1069mm display area
- Exterior grade MDF panels, rubber hinges, self levelling feet
- Suitable for use with chalk or liquid chalk pens

### **Booster Range**

### Attractive poster A-Board boosted by a semi-circular header



- Magnetic-edged antiglare poster cover with colourmatched border
- Easy poster access via hidden release hole at the back of each panel
- Side locking arms
- Quick and easy poster change
- Available in 20" x 30" & A1





### Forecourt Signs

### Sentinel For Ultimate....

- Styling
- Performance
- Durability
- Value for money

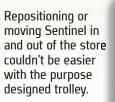
External forecourt poster signage is a powerful advertising tool. With 70% of purchase decisions made in-store driving footfall into the store is obviously key for retailers and brand owners alike, and nothing does that better than targeted high impact poster advertising outside the store. The use of strong poster graphics displayed in a well designed sign will ensure that first impressions count for success.

- Stainless steel tamper proof fixings retain poster cover at the top and enables ease of poster change by one person - even on 40" x 60" poster size
- Clear polycarbonate cover gives high impact resistance and optimum UV stability.
- Magnetic rubber edged poster cover provides superior weather resistance.
- Smooth rounded corners at all extremities, an important health and safety feature.
- Waterfill base with volume precisely calculated for optimum stability.

complete a

Available in: 30" x 40" 40" x 60"

Optional clip-on 'Tactical Headers' 🗗







Sentinel working up and down the country for Tesco

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### Large Format Poster Display Solution

Services Available: Colour Analysis Style Analysis Body Shapes Personal Shopping Wardrobe Weeding Wardrobe Weeding Make up Lessons Hair Style Analysis Advice on Skin Care and Body Care House Calls Only

For details contact: Deirdre Phelan Image Consultant.

### **Forecourt Signs**





### Sight Master 1

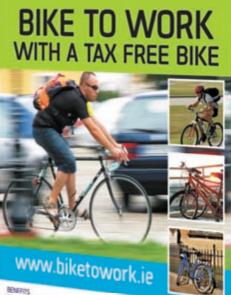
- Attractive styling and excellent quality
- Steel springs offer panel movement to aid stability
- Silver anodised frame and grey plastic base as standard
- Antiglare PVC poster covers
- Quick poster change, double-sided 'snap open, snap shut' frame
- Water-fillable base with in-built wheels
- Available in A1 and 30" x 40"

### High Visibility, High Quality & Highly Cost-Effective Display

### Forecourt Signs







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Now to get your taken on the Cycle to Wark Scheme and www.lownee.is Bike tontact your HR dept or visit: Bike TO'

### Sight Master 2

- Attractive styling and excellent quality
- Rounded corners to frame for safety
- Steel springs offer panel movement to aid stability
- Silver anodised frame and grey plastic base as standard
- Antiglare PVC poster covers
- Quick poster change, double-sided 'snap open, snap shut' frame
- Water-fillable base with in-built wheels
- Available in A1

**Outdoor Display Products** 

### **Eco Information Signs**



VISITOR

PARKING

### Waterbase A-Board

- Durable safety sign, fill with water for stability
- Water Capacity 4 litre per panel
- Folds for storage





### Waterbase Pyramid

- Durable safety sign, fill with water for stability
- Water Capacity 4 litre per panel
- Snap together assembly in seconds





### **Outdoor Banner Display**



### **Giant Pole**

Giantpole's are mobile, stable and robust, standing 5.4m you will attract attention for sure, whether sporting or cultural events, exhibitions or sales promotions, the mobile Giantpole will catch everybody's eye. Pole and bars are made of anodized aluminium. The plastic base can be filled with water or sand and when filled the Giantpole can withstand wind speed up to 50.4km/h.

Set base and pole together in no time. Mount the flag and extend the telescopic flagstaff, that's it.







UNSTDÜNGER

## **Outdoor Display Products**

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### Flying Banners

### **Tear Drop and Feather**

- For interior and exterior use •
- Light weight, portable and easy to assemble
- Complete with zip carry bag with compartments to • store flag





### Cross Base, Waterbag & Ground Spike

- For hard ground and indoor use holes at end feet allow pegging to soft ground •
- Optional water fill ballast for outdoor use .
- Powder coated steel feet and stainless steel bearing spindle for smooth flag rotation •
- Stainless Steel ground spike for soft ground, sand or snow
- Bearing spindle for smooth flag rotation



Waterbag

Ground Spike

### Flag Brackets

### No Screwz

The suction flag bracket that opens up an array of new promotional opportunities. Perfect for windows but equally effective on sign facias, vehicles, retail fixtures, metal cladding, petrol pumps, etc... in fact any smooth, flat, clean surface. – No tapes, tools or screws!

- Amazingly strong vacuum suction works on any smooth, flat clean surface
- Secure and tamper proof
- Push-fit flag pole
- Suitable for external use
- Installed or removed in seconds
- Custom made flags or banners can be produced in a wide choice of sizes, shapes and materials.









### Utilising Advertising Space, Incorporating Seating Areas

### Cafe Banner



### Café Banner

- Ideal for cafes, bars and restaurants for defining seating areas and creating eye-catching branding opportunities
- Metalwork in powder coated steel
- Elasticated toggle cords for securing and tensioning banner (2 per banner)
- 3 banner widths can be mixed to make up virtually any barrier configuration





Metalwork in power coated steel



Elasticated toggle cord for securing and tensioning bottom corners (2 per banner)



Banner can be supplied printed or un-printed

### The Monster Frame

## <image>

### Monsterframe for large outdoor displays

The product for your Giant prints for outdoor marketing. User-friendly in and outdoor mounting system for advertising banners made of pvc or net vinyl. Smart design and high-grade quality is what monsterframe stands for. All parts are robust, durable, top quality and reusable. The banner mounting is especially clever, the buttons are simply inserted into the profile's notches. Buttons can be replaced at anytime – even after-mounting, the banner can be hung up and taken down by ONE person, with NO demounting and NO tools.



## **Outdoor Display Products**

### Poster & Info Holders

LOR

### Snapframes



### Snap Frame Counter Stand

- Snapframe with pair of black rubber feet for freestanding displays on reception desks and counter displays
  - A5 to A3 in size



### Lockable Snap Frame

- 32mm profile lockable snapframe, high security poster frame
- Sequentially opening sides, last side is lockable
- Sizes available A3, A2, A1



### Two Sided Info Topper

- Easy exchange of the advertising object, through lateral slide in system
- Perfect for wall mounting on any flat surfaces
- Suitable for interior and exterior applications.
- Weather resistant due to special poster bag and rubber sealing

### **Snap Frames**

- Front-loading 'snap open, snap shut'
  poster frames
- Quick and easy to change posters
- Silver anodised aluminium finish
- Anti-glare poster cover sheets
- Square and round corner options
- Suitable for outdoor use

### Security Frames

- Additional security to prevent poster theft and vandalism
- Frame is virtually impossible to open without opening tool
- With the tool poster change is quick and easy
- 25mm profile A4, A3, A2, A1, 20" x 30" sizes available





# osters and Info Holders



### **Combination Stand To Meet Your Advertising Needs**



### Albion Elypse



The Elypse modular display system offers an exciting and attractive solution to meet a wide range of retail and display requirements.

Elypse consists of a stylish freestanding or fixed framework, comprising of vertical aluminium extrusions with horizontal rails, adjustable feet or castors and a large range of accessories.

It can be supplied in a multitude of configurations to include shelves, pockets, literature dispensers, lightboxes, banners and poster displays.

### Various Combinations



Elypse with combination -A1 Poster & Leaflet holders



Elypse with Acrylic Pockets



Elypse with Shelves



Elypse with double sided Light Box



Elypse with leaflet holders



Elypse with Poster Display

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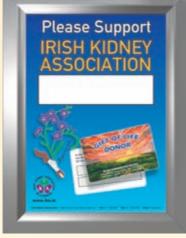
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### For Revolutionary, Effective, Eye-Catching Advertising

### Light Boxes

### **Classic Lightbox**

- Snap frame technique for easy changing of image
- Single sided just 52mm
- Light Source: T8 Fluorescent lamps
- Certified with CE regulations



### Edge Lit Lightbox

- Single sided just 34mm
- Elegant advanced Edge Lit Lightbox
- Available double sided
- Light Source: T5 Fluorescent lamps
- Certified with CE regulations

### **Illuminated Indoor Totem**

- Double sided free standing poster box for internal use
- Elegant convex design
- Snap open, snap shut side trim top access posters
- Antiglare poster cover permanently fixed
- Certified with CE regulations

### **Curved Lightbox:**

- Attractive internal convex lightbox for poster or duration display
- Single sided for wall mounting
- Side profiles snap open to allow easy image change
- CE certificate supplied with each unit





### Attractive, Stylish And Functional Information Display

### Menu Stands

KCLRO

### Double Leg Classic Menuboard

- Traditional information A3 poster Display
- Provided with PVC antiglare poster cover
- With rounded corners
- A3 landscape unit height is 1200mm

### Telescopic

- Attractive and flexible information display
- Incorporates an A3 snapframe for quick and easy poster change
- Telescopic option allows flexibility of display height and angle
- Height adjustable between 1000mm and 1450mm

### **Decorative Menuboard**

- Stylish and functional internal messaging
- Rounded base offers improved aesthetics
- Available in A4 and A3 Landscape or Portrait



### Pixquick

Pixquick's smart design opens new dimensions to presentation techniques. The removable hinged front panel guarantees quick and easy information exchange. The locking mechanism is suitable to both leftand right-handed people. Its special design presents frameless and dust proof information. Shock and UV resistant polycarbonate renders Pixquick long-lasting and robust. Die casting ensures consistency of size and highest product quality.



### Info Holders for Counters

### **Pirouette**

Freely rotating counter display with 3 Pixquick A4 and Black Base

bank

european federal bank

- shock and UV resistant display
- takes 3x A4 portrait paper display
- ٠ dust proof compartments
- frameless design •
- multi hinged front opening panels •
- ideal for frequent changing information
- includes rotating black base .

### **Pylon**

Functional Double sided counter or table top display with two pixquick A4 and Silver Anodised Aluminium base •

- shock and UV resistant display
- dust proof compartments •
- frameless design •
- multi hinged front opening panels •
- ideal for frequent changing information
- Avaliable in A4 & A6L

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### **Rod Systems**



### IF YOU WANT TO MAKE A STRONG VISUAL IMPACT

Following the trends of contemporary architecture, Rod Systems are perfectly suited for wall or ceiling-to-floor fixed directional signs or poster displays. Rod Systems provide a practical sign solution with a minimalist approach, with a wide choice of components to give almost limitless design variations, the cables can also be specified for connection to low voltage lighting illuminating the display. So for an exclusive look that will make a strong visual impact don't look past Rod Systems



#### **Create Limitless Design Variations**

# Cable Systems

#### FOR AN EXCLUSIVE LOOK AND TO MAKE A VISUAL IMPACT USE A CABLE SYSTEM

Tension cables are perfectly suited for wall or ceiling-to-floor fixed directional signs or poster displays. Cable systems provide a practical sign solution with a minimalist approach, with a wide choice of components to give almost limitless design variations.



Floor to Wall



# ifo Holders osters and

#### Sign and Digital 19012009.indd 37

Wall to Wall

#### **Contemporary and Elegant Designs**

# Show Cases

#### Indoor Showcase

Silver anodised aluminium frame with a high impact, UV stabilised SAN face. Lockable front supplied with keys. Painted steel Whiteboard to rear suitable for markers and magnets, Can be used in either portrait or landscape orientation.





#### Indoor/Outdoor Showcase

Silver anodised aluminium frame with a toughened safety glass face. Lockable front supplied with keys. Painted steel Whiteboard to rear suitable for markers and magnets, Can be used in either portrait or landscape orientation. Hinged front with rubber gasket for weather resistant finish. Frames designed with radius corners for safety with no sharp edges.

#### **WhiteBoard**

Steel white board with vitreous enamel coated surface. Elegant silver anodised aluminium frame. Supplied with wall fixings to allow for either vertical or horizontal orientation. Also suitable for use with magnets. Aesthetic frame with mitred corners giving a clean appearance.



# Info Holders for Counters and Desk

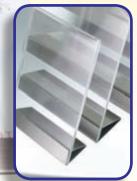
#### **Twister Quick**

Insert Information of any kind simply into the poster pocket and display it strikingly on a reception desk, bar, table or shelf, horizontal or vertical? With just one simple turn you get what you need. Twister Quick is simple, quick and flexible making it perfect for price lists, menu or place cards, images, pictures, timetables, ads and other information. Make use of even more publicity and customise your Twister: just print the requested label on the lateral border.



Snaprex

Snaprex convinces with its smart design and vast diversity. Insert information, images or prints into the poster pockets made of transparent acrylic. Put the pockets on the brushed stainless steel bases. The base can be put either on horizontal or vertical side. Snaprex itself can be used in every conceivable position.









GUCCI

# **Acrylic Brochure Holders**

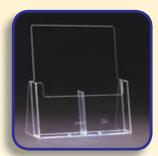
#### **Decorative Brochure Stand**

- A4 brochure display plinth
- Aluminium leg with polycarbonate display shelf
- Moulded Silver plastic base with internal steel plate for stability

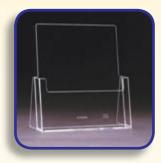
#### **Acrylic Brochure Holders**



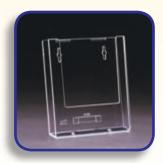
BCH110 – 1/3 A4 free-standing opening: 110x32mm



BH2C112 – 2 X 1/3 A4 (side x side) freestanding opening: 112x32mmx2



BHC230 – A4 free-standing opening: 230x32mm



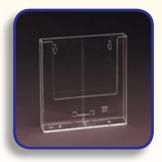
BHW160 – A5 wall/dual mounting opening: 160x32mm



BHC160 – A5 free-standing opening: 160x32mm



BHW110 – 1/3 A4 wall/dual mounting opening: 110x32mm



BHW230 – A4 wall/dual mounting opening: 230x32mm



#### Put The Finishing Touches To Any Sign

# Standoffs

#### PICK A STYLE FOR YOUR INDIVIDUAL APPEARANCE

Pick a wall fixed panel support to provide an easy and stylish way to wall mount sign panels. The panel supports can be used to hold any solid panels onto the wall. These simple fixtures can really enhance your display; they are available in a wide variety of finishes and sizes. Great for adding visual impact!

- Great for Directional Signs
- Department Signs
- Promotional Signs
- Directories
- Menus and Corporate Signage





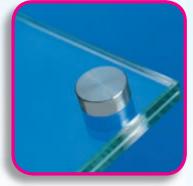
#### Micro

Micro is a wall fastener not a spacer. Ideal to hide unsightly screws.



Midi

Midi is a classic among wall spacers. Elegant design and can hold any sign using only 2. Max thickness of 11mm with a wall distance of 21 mm.



#### **Micro Steel**

For an exclusive look use mirco steel with its modern clean lines, makes it a real eye catcher.

# Standoffs



Alu

Elegant aluminium wall spacer, simple and easy to use.



#### **Fixxo Bond**

Variable grid-clamp system that's weather-proof. Special steel look thanks to the brushed stainless steel inlay.



#### Maxi

Fisso maxi has just the right format for the fastening of slabs.



#### Steel & Glass

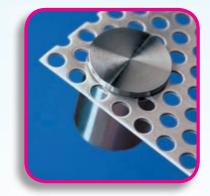
Great for Directional Signs, Department Signs, Promotional Signs, Directories, Menus and Corporate Signage

#### Steel

Following the trends of contemporary architecture the steel provides an excellent alternative to all other spacers. Made from high quality stainless steel.

Available in:

15mm, 20mm, 25mm



# Fixing for Wall Signs

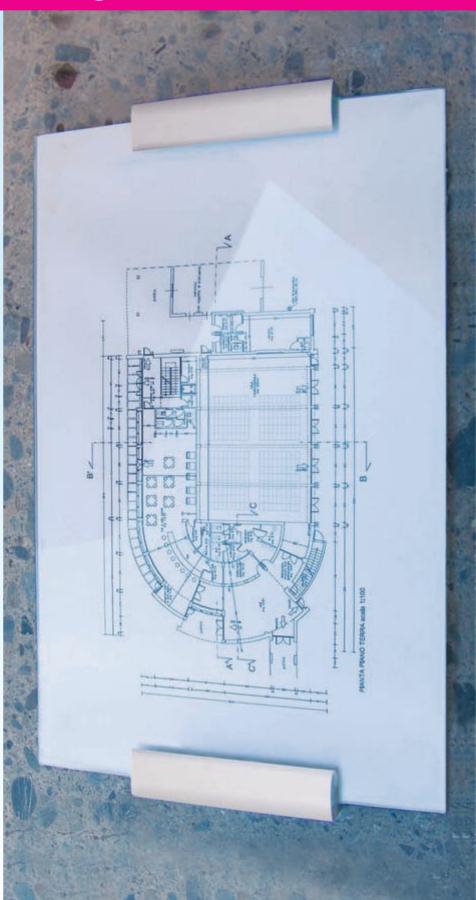
#### Clamper

If you want to make a strong visual impact, the Clamper System is for you. Elegantly designed aluminium profile, allows panels of different thickness to fasten without holes. You can use the Clamper in different lengths, on one or two sides, as sandwich system or with single panels. Beautifully designed silver anodised aluminium finish, standing 22mm off the wall.









# Visign

#### A FLEXIBLE SYSTEM GIVING YOU A MODERN, HIGH QUALITY APPEARANCE

The assortment of products range from door signs and signposts to projecting and hanging signs and simple table displays. Fields of application are hotels, public buildings, office blocks or museums. If you are looking for something different, modern and high quality VISIGN is for you.





**Table Display Fastening** 

Suspended Sign

Fastening

# Madrid Wall And Door Signs



#### DISCREET AND ELEGANT THE MADRID SIGN SYSTEM IS AN ATTRACTIVE WAY OF DISPLAYING GRAPHICS THAT CAN BE UPDATING REGULARLY.

The Madrid is designed to be discreet. With its simple lines the aluminum frame is only 5.5mm thick, it comes with an anti-glare polycarbonate cover that protects the graphics at all times from unwelcome tampering and this also enhances the graphics. Madrid offers an outstanding flexible solution for all really special requirements and you can change graphics as you feel necessary.



Suspended Direction Sign

Door Sign

Main Direction Sign

# Post and Panel System





#### MAKING YOUR MESSAGE GET NOTICED





Any company's image will be greatly enhanced in appearance by the use of a professional sign system. Carefully coordinated with the architecture and the specific requirements of the building they form an essential part of a company's or an organisations identity. Architectural Signage has three functions; to inform, to guide, and to identify, and the Post and Panel system will cover all these area's giving your company the exposure it needs. The systems aluminium posts, poles and panels are made to the highest engineering standards combined to provide exterior directory signs with real presence.







**Providing Real Impact** 

# **Illuminated Projecting Signs**



#### **Circular Illuminated Projecting Signs**

Circular light boxes and menu displays cases provide venues with an unusual method of advertising products and services. Their unusual shape ensures that they stand out in a square world. They provide an elegant and stylish means of promoting a company. The light boxes are made of high quality welded aluminium construction and are powder coated to an exceptional finish. Circular light boxes make a refreshing change from the standard boring square light boxes and allow more scope for creative graphic design.

# **Aluminium Projecting Signs**



# Hospitality Products

COFFEE REPUBLIC

FRESH

FABULOUS

HANDMADE

HERE

TODAY

# Chalkboard & Chalk Pens

#### **Steel Frame**

- Reversible HPL panels 4 messages in 1
- Unique indestructible rubber hinges also allows feet to self-level on uneven surfaces

#### Eco Flex HPL

- 3mm solid HPL double sided panel
- Rugged recycled black PVC base offers excellent stability
- Display area 460 x 783mm

#### **Chalk Pens**

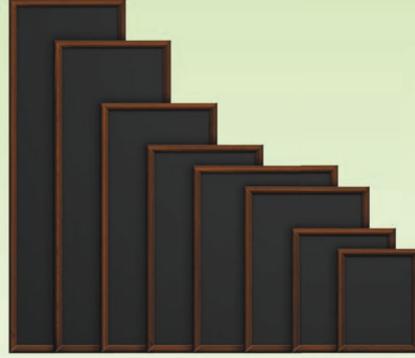
- Top quality security chalk markers for indoor and short term outdoor use
- 2-6mm (small) available in 8 pack assorted colours
- 7-15mm (large) available in 8 pack assorted colours
- Erase with damp cloth





Hospitality Products

# Chalkboard & Chalk Pens



#### Hardwood Framed Wallboards

Beautiful, high quality lacquered hardwood frame in a variety of sizes in Dark Brown finish. Whether for pubs, clubs, restaurants, hospitality or domestic use, we know you will be impressed with the excellent design and quality of this chalk board

#### Easels

- Hardwood easels with dark brown finish
- Safety catch to prevent unplanned closing

#### Counter / Table Top Chalkboard

- Dark Brown Solid Wood Base
- Slide-in 2mm double-sided chalk panels, square or round top
- Available in A4 & A5
- Perfect for Pubs & Restaurants



#### Modern And Elegant Cowd Control System

# **Crowd Control Barriers**

#### **Stopper Polycarbonate**

Make your stopper an eye catcher, this great post is made from shock resistant polycarbonate and it becomes an additional advertising space. Just take the webbing mechanism and fill the post with print or small items. Thanks to the particular design the content can be changed easily anytime. And with the special stopper base glass inset you can boost your marketing effect even more, customise the base with a print in no time at all.





TDUNGER



#### **Stopper Black**

Customers worldwide choose stopper the best crowd control system developed, wherever people come together, stopper is used in: airports, railway stations, department stores, theatres, cinemas, banks and museums. The modern elegant appearance makes the stopper a real eye catcher.

#### **Stopper Chrome**

Stopper serves two purposes: guiding and safeguarding. With stopper you guide and control the queue and guarantee privacy at the counter as well. Furthermore stopper helps you to prevent trespassing into private areas.





#### **Stopper Aluminium**

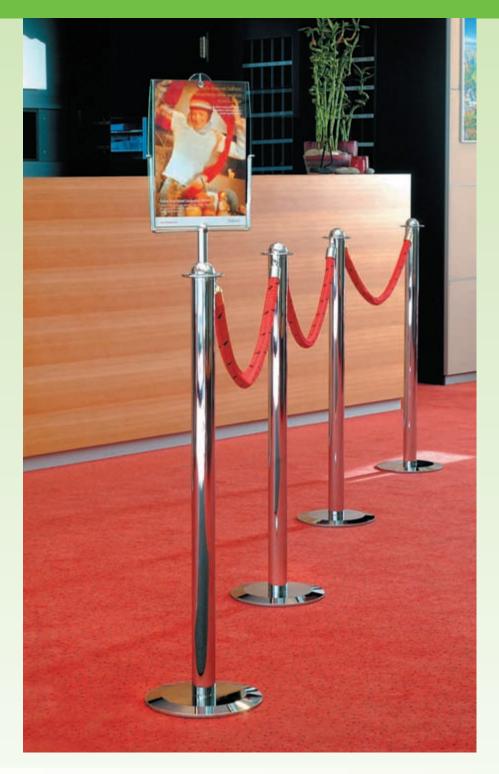
Elegant and light is the impression that stopper gives with its silver anodized aluminium finish, modular base with silver-plated abs-step-on-protection ring and silver anodized decorative inset. Thanks to the special finish the surface is very resistant to fingerprints.

# **Crowd Control Barriers**









#### **Stopper Tex**

Stopper tex is the classic way of crowd control. High class material with high quality finish characterises stopper tex, especially for the elegant ambience in reception areas or hotel foyers as well as for exceptional exhibits in museums or showrooms. Choose between Brass or Chrome-plated finish. The post has eight openings to hang the rope, shapely clips make attaching easy and safe.

# Menu Displays

#### Hardwood

- For wall mounting
- Beautiful solid hardwood casing in a Dark Brown finish.
- Toughened glass glazing
- Gas Strut hinged locking door
- Add to stainless steel pole and base for free-standing (supplied separately)
- CE Approved
- Available in 4 x A4 and 2 x A4

#### **Stainless Steel**

- Brushed stainless steel case
- For wall mounting
- Toughened glass glazing
- Gas Strut hinged locking door
- Add to stainless steel pole and base for free-standing (supplied separately)
- CE Approved
- Available in 4 x A4 and 2 x A4

#### Pole and Base

- Brushed stainless steel
- 2 part pole and base assembly
- Weighted base
- 3.5m cable, plug, fittings and instructions included





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# Hospitality Products

# **INSERT BACK COVERS**